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COCOTREE KIDS RECEIVES \$5,000 GRANT FROM FOUNDATION FOR METROWEST

NATICK, MA, February 9, 2023 – [Cocotree Kids](#), a registered 501(c)(3) nonprofit organization that provides new underwear to underserved and crisis-facing children in Massachusetts recently received a \$5,000 grant from the Foundation for MetroWest's Youth in Philanthropy (YIP) program. The Foundation for MetroWest not only grants essential funds, but it also serves as a community partner and pillar of support for local nonprofits in providing helpful tools, resources, and programs.

"We are so proud and honored to be the recipients of this grant from the YIP program, which is unique because it is forward thinking, passionate, and mission-driven students who make the grant award decisions – making it extra special to be named a recipient out of the many applications received," said Catherine Maloy, President and CEO of Cocotree Kids. "We thank the YIP participants for believing in our mission, and to the Foundation for MetroWest for building this future generation of philanthropists."

[The Foundation for MetroWest](#) is a community foundation that improves the quality of life in 30+ MetroWest communities. Since 1995 the Foundation has been providing financial and educational resources to local nonprofit organizations, sharing essential data about the region to inform decisions, and partnering with donors to help guide and align their giving with the areas of greatest need in the community. The Foundation is supported by a range of businesses, individuals, and other philanthropic organizations. Currently the Foundation stewards more than \$30 million in charitable assets for immediate needs and future impact.

The \$5,000 donation to Cocotree Kids will help to provide 892 underserved children throughout Massachusetts with seven pairs of underwear, equaling a total of 6,250 pairs. Founded in May 2021, Cocotree Kids serves families experiencing homelessness, extreme financial hardship, domestic violence, and/or are children in hospitals who have faced crisis situations, refugee children who have recently relocated to our communities, and students facing poverty. Cocotree Kids has distributed over 45,000 pairs of underwear to underserved youth in Massachusetts since it started and is consistently getting requests for more underwear.

There are several ways to [support Cocotree Kids](#) including volunteering, hosting a drive, or making a financial donation enabling the organization to purchase new underwear from their suppliers at less than retail cost. There are several [giving levels](#), for example a generous \$500 donation can purchase 630 pairs to provide a week's worth of underwear to 90 children. For more information, visit <https://www.cocotreekids.org/>.

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