

FOR IMMEDIATE RELEASE

For further information, contact:

Amy Riemer, Communications Director 978-502-4895 (mobile) amy@riemercommunications.com

SINGER STACEY PEASLEY ANNOUNCES SUPPORT OF NON-PROFIT COCOTREE KIDS

NATICK, MA, February 15, 2023 – Natick-based singer Stacey Peasley, whose music has entertained and engaged families for over a decade, announced she will be supporting local charity partner Cocotree Kids, a registered 501(c)(3) nonprofit organization that provides new underwear to underserved and crisisfacing children in Massachusetts, at all upcoming performances.

Photo Caption: Singer Stacey Peasley announced her support for Cocotree Kids to her audience at a recent concert at The Center for Arts in Natick





Photo Caption: Mikaela Michalopoulos, Community Engagement Manager, Cocotree Kids, meets with Singer Stacey Peasley at her recent concert.

Founded in May 2021, Cocotree Kids serves families experiencing homelessness, extreme financial hardship, domestic violence, and/or are children in hospitals who have faced crisis situations, refugee children who have recently relocated to our communities, and students facing poverty. Cocotree Kids has distributed over 45,000 pairs of underwear to underserved youth in Massachusetts since it started and is consistently getting requests for more underwear.

"I am so proud to be partnering with this wonderful organization that is helping so many children in Massachusetts to have the dignity they deserve. I invite families who attend any future performances to bring new pairs of children's underwear to my shows. Financial donations are also welcome! This is a great opportunity for children to be involved in

charitable giving with their grown up, as well," said Stacey Peasley.

2022 marks Stacey Peasley's 30th year of singing and performing for audiences! She has five award-winning albums out for kids and families and is releasing her sixth album "Play in My Band!" this year. Stacey is an early childhood music educator who regularly visits preschools, daycare centers, libraries, local theaters, and Park and Rec Departments. Stacey is also the creator of Lucky Day Music Class, a caregiver and child interactive class held in Natick. For more information and dates of future concerts, visit www.staceypeasley.com.

There are several ways to <u>support</u> **Cocotree Kids** including volunteering, hosting a drive, or making a financial donation enabling the organization to purchase new underwear from their suppliers at less than retail cost. For more information, visit https://www.cocotreekids.org/.